



FOR IMMEDIATE RELEASE

Contact: Kristin Fletcher, 802-426-3481 kristin@reboprecords.com

Street Date: 2-10-04
Format: Children's
Ages: 5-12
Catalog No: CD - RB116CD

Suggested Retail Price: CD \$14.98 Total Time: 54:29

KIDS BELT OUT THE BLUES ON RE-BOP RECORDS' LATEST RELEASE

Even Kids Get The Blues[™] wins the support of Bonnie Raitt

ARSHFIELD, VT – The blues are about to be discovered by a whole new generation. Re-Bop Records is kicking off its 15th anniversary year with **Even Kids Get The Blues**™. This outstanding collection of 16 original blues songs is designed to introduce children to this dynamic music genre, and to demonstrate that expressing their own real-life feelings and experiences through the blues is nothing short of empowering.

This latest release from **The Re-Bops** gained the support of **Bonnie Raitt**, who said, "How great to hear kids singing Blues they can mean! Great lyrics, cool performances — a terrific record throughout. I even get to do a cameo with Anneli Blume on the title track!"

On *Even Kids Get The Blues*[™], 12 talented kids tackle the challenges of growing up with sensitivity, a sense of humor, and a lot of irresistible music.

The recording's authentic sound and wide range of blues styles were masterfully created by Vermont's premiere blues ensemble,

The Unknown Blues Band, whose musicians have played with legends such as Muddy Waters, John Lee Hooker, Etta James, Junior Wells, Howlin' Wolf, and Paul Butterfield. B.B. King sideman Big Joe Burrell adds his distinctive voice to two numbers, and Memphis-born jazz and blues vocalist Sandra Wright is featured on the poignant bonus track. "Baby Blues."

Chuck Eller, the keyboardist for The Unknown Blues Band, recorded and produced *Even Kids*Get The Blues[™] at Charles Eller Studios in Charlotte, Vt.

The recording opens with a lighthearted tribute to sibling rivalry, set to the tune of the John Hiatt

Please continue to Page 2

Re-Bop Records' **Even Kids Get The Blues**™/Page 2

classic "Riding With The King." Whether commiserating with down-on-his-luck "Lonely Latchkey Lou," cheerfully swaying to "Backhoe Girl," or bravely facing the absence of a parent like on "Chop an Onion (Cry Your Blues Away)," children ages 5-12 now have a unique opportunity to experience the allure of the blues firsthand.

"While making this recording, I found that children — with very little coaxing — expressed their blues in guileless and, often, achingly humorous ways," said Chief Re-Bop Diana Winn, the project's executive producer. "Every song elicited some true-life experience that showed how completely they could relate to the emotional content of the lyrics."

In the accompanying lyric booklet, guitarist and songwriter **Paul Asbell** provides informative and entertaining comments on the blues heritage that inspired each song. Original artwork by renowned children's book author and illustrator **Thacher Hurd** (*Mama Don't Allow, Zoom City, Art Dog*) graces the cover and the booklet.

A portion of the proceeds from *Even Kids Get The Blues*[™] will be donated to **Little Kids Rock** (<u>www.littlekidsrock.org</u>), an innovative non-profit music education program that provides free instruments and instruction to disadvantaged children. To honor blues musicians past and present, this recording was created during "The Year of the Blues" (<u>www.yearoftheblues.com</u>), as proclaimed by the U.S. Congress.

Since 1989, Vermont's Re-Bop Records has pioneered audio entertainment "for kids and their grownups™," winning every major parenting award in the process, and continues to expand its catalog of diverse, imaginative offerings for children.

Even Kids Get The Blues™ is available at <u>www.reboprecords.com</u>, along with the entire line of Re-Bop products. The Re-Bops are also available at quality music, book, and children's gift stores, through major Internet retailers such as Amazon.com and CD Baby, or by calling Re-Bop Records' toll-free number, 1-800-OK-REBOP (1-800-657-3267).

###

For more information, interviews, or to receive a radio or promotional copy, please contact Kristin Fletcher at (802) 426-3481 or kristin@reboprecords.com.